



ABHAY MATTSON

6+ Years Marketing Manager
15+ Years IT / IS-Operations

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- <https://phatbuddha.net>

► EDUCATION

Computer Graphics and
Digital Marketing
TNCC, coursework

► SKILLS

Design & Marketing

- Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere Pro, After Effects
- Brand identity & logos
- Print, event & social campaigns
- Social media & community mgmt.
- Sprinkl
- Web design: HTML & CSS
- E-commerce: Amazon, eBay

Technical

- Visual Studio WPF
- C#, VBA Programming
- Databases SQL
- Microsoft Access
- MS Office Suite
- Active Directory

► CERTIFICATIONS

Six Sigma Green Belt
ACTC
ITF+
CCST
ACMT

► PORTFOLIO

phatbuddha.net
mattsonskitchen.com
woodland-assault-studios.itch.io

PROFILE

Marketing and design professional with 6+ years in social media and marketing roles and 15+ years in IT. Experienced in brand community management, marketing materials, web and e-commerce, and freelance brand and web design, backed by strong technical fluency and cross-team coordination.

WORK EXPERIENCE

► 2018 – Present

Riverside Health Systems – PC Technician III (IS Corporate)

- Support 600+ computers and printers on a large enterprise network for the main hospital, installing, configuring and troubleshooting hardware and software.
- Deploy new hardware and software, including tablets, phones, laptops and desktops, to sites across the health system.
- Coordinate with system and network administrators to resolve server and client issues.
- Manage user accounts, computers and groups in Active Directory; support specialty medical equipment such as EKGs and MAK carts.

► 2014 – 2018

Verizon – Social Media Sr. Coordinator (Management)

- Grew, monitored and moderated social communities for a national brand serving millions of customers across Facebook, Twitter, LinkedIn and YouTube, using Sprinkl.
- Executed day-to-day social media activity (posting, sharing, engaging and researching customer issues) as a public face of the company.
- Built, promoted and updated corporate social media best practices and standards.
- Prepared marketing materials and presentations in Adobe and Microsoft Office; served as database administrator for the ticketing portal.

► 2012 – 2014

RPM – Director of IT

- Webmaster for redlinemotors.com and rexxer.com.
- Produced and distributed promotions, newsletters and events across multiple media platforms.
- Built and managed e-stores on Amazon, eBay and company websites.
- Maintained Windows Server 2008; provided remote and phone support and training for software and hardware.

SELECTED WORK

Freelance – Phat Buddha Digital, 2017 – Present

- Cookbook (author & designer): *I Got Reincarnated on Earth as a Computer Nerd, So Naturally, I Wrote a Cookbook* (Amazon paperback and Kindle); one-recipe-per-page flowchart layout, vegetarian option for every recipe.
- mattsonskitchen.com: companion progressive web app for the cookbook, 40+ recipes, linked from the book by QR code.
- Client websites and branding: Coastal Fermentory, Antique Artisans Market and 365 Comfort.
- Woodland Assault Studios: three tabletop-gaming desktop apps on itch.io (Monster Workbench 3, Player Workbench, Crafting Workbench).